



Watch & Learn: The Value of Observing and Being with Animals

JUNE 27-30, 2024

HARTPURY UNIVERSITY, ENGLAND



Sponsorship Prospectus

Welcome

The ISAZ program committee invites you to support the 33rd International Society for Anthrozoology Conference on **June 27th–30th held at Hartpury University in England.**

About ISAZ

The International Society for Anthrozoology (ISAZ) was formed in 1991 as a supportive organization for the scientific and scholarly study of Human-Animal interactions. ISAZ is a non-profit, non-political organization with a world-wide, multi-disciplinary membership of students, scholars and interested professionals.

Conference Host Committee from the Hartpury University

- Dr. Clare Thomas-Pino
- Dr. Darcy Bornemann
- Dr. Chris Pawson
- Dr. Ivana Schork
- Evangelos Diamantakos
- Ben Klinkenberg
- Gemma Penhorwood
- Helen Tedds
- Caroline Elliott
- Polly Doodson, PhD Student



2024 Conference Theme

The theme is "Watch and Learn: The value of observing and being with animals". As public focus increases on human interactions with animals it is imperative for researchers and practitioners to consider the value of animals in human lives and potential for mutual beneficial interactions through observing animals. Historical topics such as animals in zoos but topics growing in recognition such as animals in education, animal assisted services (AAS), pet behaviour such as dog bites, and moral and ethical scrutiny encapsulated in social licence to operate (SLO). The vision of the conference is to explore and bring greater awareness of the value of observation to both human and animal wellbeing.

Who Will Attend?

We are confident that your sponsorship of the ISAZ 2024 conference will result in an unprecedented level of exposure to ISAZ members and members from the public, and the media. The meeting brings together a broad range of researchers, practitioners, corporate employees, animal charity workers and professionals working in fields relevant to anthrozoology, such as animal welfare, anthropology, ethology, history, medicine, psychology, sociology and veterinary medicine.

Keynote Speakers

The ISAZ 2024 conference will feature a leading line-up of internationally diverse keynote speakers representing a variety of disciplines, topics and orientations. The conference will also feature an exciting program of symposia on the current state of research on human-animal relationships, complemented by topic-oriented research presentations, emerging topics, poster sessions and workshops that address the theme and the broader field of anthrozoology.

Benefit statement: Why sponsor?

ISAZ membership do research that benefits both humans and animals. The conference is an opportunity to further contribute to human wellbeing as individuals and society and conversely contributes to the wellbeing of animals in all walks of life. ISAZ conferences also provide opportunities for gathering knowledge to benefit the population of pet owners and encourage responsible pet ownership, and reduce relinquishment rates. Your sponsorship facilitates the vital knowledge exchange that helps good practice transverse international boundaries. By sponsoring small or large you support the furthering knowledge and good practice that improves the lives of humans and animals alike.



General Conference Sponsorship Packages

Sponsorship Level (3 of each available)	Platinum Sponsor US \$10,000 GB £8,230	Gold Sponsor US \$7,500 GB £6,175	Silver Sponsor US \$5,000 GB £4,120	Bronze Sponsor US \$2,500 GB £2,060
Acknowledgement of sponsorship during the Welcome Reception, Opening & Closing remarks	✓	✓	✓	✓
Exhibitor booth or table at conference venue	✓	✓	✓	✓
Acknowledgement as sponsor of Meet the Leaders event	✓	X	X	X
Opportunity to introduce keynote speaker of choice	✓	✓	X	X
Acknowledgement as sponsor of a Themed Oral Session or Panel of choice	✓	✓	✓	X
Complimentary delegates	✓ x3	✓ x2	✓ x1	X
Link to company 'profile presentation' on conference website	500 words	250 words	100 words	75 words
Link to company verbal 'profile presentation' on conference website	5 minutes	4 minutes	3 minutes	2 minutes
Advertisement in conference booklet	✓	X	X	X
Logo on conference website and conference booklet in order of sponsorship level	✓	✓	✓	✓
Logo on holding slides between sessions	✓	✓	✓	✓

Event Specific Sponsor Opportunities (2 available for each opportunity)	Price
<p>Conference Banquet Sponsors: Sponsor our social event for attendees to network and reflect on the conference together.</p> <ul style="list-style-type: none"> Acknowledgement of sponsorship Your name listed in the conference program Your name & logo listed on introductory slide 1 Complimentary Conference Registration 	<p>US \$4,000 GB £3,300</p>
<p>Conference Reception Sponsors: Sponsor our social events for attendees to network and reflect on the conference together.</p> <ul style="list-style-type: none"> Acknowledgement of sponsorship Your name listed in the conference program Your name & logo listed on introductory slide 1 Complimentary Conference Registration 	<p>US \$3,000 GB £2,500</p>
<p>Keynote Speaker Sponsors: Sponsor one of our phenomenal keynote speakers addresses</p> <ul style="list-style-type: none"> Logo on screen at the beginning and end of session Acknowledgement by session chair Your name listed in the conference program Your name & logo listed on introductory slide 1 Complimentary Conference Registration 	<p>US \$3,000 GB £2,500</p>
<p>Early Career Social Mixer Sponsors: Sponsor our early career social event to provide students with the opportunity to make connections and support systems.</p> <ul style="list-style-type: none"> Acknowledgement of sponsorship Your name listed in the conference program Opportunity for a company representative to give a 5-minute address at beginning of the event Your name & logo listed on introductory slide 	<p>US \$3,000 GB £2,500</p>
<p>Meet the Leaders Sponsors* : Sponsor our social event to connect the veterans of the field and up-and-coming researchers.</p> <ul style="list-style-type: none"> Acknowledgement of sponsorship Your name listed in the conference program Your name & logo listed on introductory slide <p>* Availability is dependent on platinum sponsorship</p>	<p>US \$2,000 GB £1,650</p>

Event Specific Sponsor Opportunities (continued):	Price
<p>Themed Oral Session or Panel Sponsors: Sponsor a specific themed conference session or panel discussing a relevant topic in the field of Anthrozoology.</p> <ul style="list-style-type: none"> • Logo on screen at the beginning and end of session • Acknowledgement by session chair • Your name listed in the conference program 	<p>US \$1,000 GB £825</p>
<p>Coffee Break or Social Mixer Sponsors: Sponsor a coffee break or social event that allows conference attendees the opportunity to connect and network.</p> <ul style="list-style-type: none"> • Acknowledgement of sponsorship • Your name listed in the conference program • Your name & logo listed on introductory slide 	<p>US \$1,500 GB £1,250</p>
<p>Workshop Sponsors: Sponsor a workshop that may include topics such as career development, skill building, special interest topics, etc.</p> <ul style="list-style-type: none"> • Acknowledgement of sponsorship • Your name & logo listed in the conference program 	<p>US \$1,000 GB £825</p>

Exhibitor Table Display Options	Price
<p>Local or Non-Profit Organization: (Table provided)</p> <ul style="list-style-type: none"> • Display table available for full duration of conference • Space to include stand-up banner as part of display • One (1) complimentary conference registration • Overflow attendance to keynote talks <p><i>Please note: Representative of organization is expected to be present at table display throughout the day</i></p>	<p>US \$550/ GB £450 for full conference (no single- day option available)</p>
<p>Corporate: (Table provided)</p> <ul style="list-style-type: none"> • Display table available for day or full duration of conference • Space to include stand-up banner as part of display • One (1) complimentary conference registration • In-person attendance to keynote talks <p><i>Please note: Representative of organization is expected to be present at table display throughout the day</i></p>	<p>US \$350/ GB £290 per day OR US \$1,000/GB £825 for full conference</p>

Award Sponsorship Opportunities:	Price
<p><u>Diversity, Equity, and Inclusion (DEI) Award Sponsors:</u> Sponsor ISAZ’s initiative to enhance the attendance and participation of culturally diverse and underrepresented groups by supporting conference attendance from individuals who may otherwise be unable to attend. Sponsorship amount will cover:</p> <ul style="list-style-type: none"> • 1 x conference registration for 1 student • 1 x conference registration for 1 postdoc/non-faculty • 1 x conference registration for 1 faculty • 3 x up to \$250 in travel reimbursement (for each of the above awardees) <p>Sponsorship includes:</p> <ul style="list-style-type: none"> • Logo on screen during Awards session • Acknowledgment by ISAZ President during Awards session <p>*Includes 15% administrative fee</p>	<p>US \$2,500 GB £2,060</p>
<p><u>Student Presentation Award Sponsor:</u> Sponsor the best student presentation competition. Sponsorship amount will cover:</p> <ul style="list-style-type: none"> • 1 x \$400 first place oral presentation award • 1 x \$200 second place oral presentation award • 1 x \$400 first place poster presentation award • 1 x \$200 second place poster presentation award) <p>Sponsorship includes:</p> <ul style="list-style-type: none"> • Logo on screen during Awards session • Acknowledgment by ISAZ President during Awards session <p>*Includes 15% administrative fee</p>	<p>US \$1,500 GB £1,250</p>
<p><u>Student Travel Award Sponsor:</u> Sponsor the conference attendance of nominated students for travel and registration support. Sponsorship amount will cover:</p> <ul style="list-style-type: none"> • 1 x conference registration • 1 x up to \$250 in travel reimbursement (for the above awardee) <p>Sponsorship includes:</p> <ul style="list-style-type: none"> • Logo on screen during Awards session • Acknowledgment by ISAZ President during Awards session <p>*Includes 15% administrative fee</p>	<p>US \$600 GB £500</p>

Additional Opportunities for Branding:	Price
Logo on conference related email announcements by size and order	US \$1,000 GB £825

General Society Support:	Price
Logo on conference materials	US \$1,000 – \$5,000 GB £825 – £4,120
<p>Early Career Award Sponsors: Sponsor the Early Career award to recognize outstanding, early career scholarly accomplishments in Anthrozoology/Human-Animal Interaction Studies. The awardee will be selected and awarded in 2024. The Sponsorship amount will cover:</p> <ul style="list-style-type: none"> • 1 x \$1,000 honorarium for 1 awardee • 1 x up to \$1,500 in travel reimbursement (for the above awardee) <p>Sponsorship includes:</p> <ul style="list-style-type: none"> • 3–5-minute introduction of awardee’s plenary talk at the conference • Logo on screen during introduction of awardee’s plenary talk • Acknowledgment by ISAZ President <p>*Includes 15% administrative fee</p>	US \$3,000 GB £2,500

Contact Details:

Dr. John-Tyler Binfet (Secretary for Development, ISAZ): johntyler.binfet@ubc.ca

Professor Nancy Gee (President, ISAZ): president@isaz.net

Abbey Thigpen (Administrative Manager, ISAZ): adm.manager@isaz.net

Co-Chairs, Host Committee: Dr. Clare Thomas Pino (clare.thomas-pino@hartpury.ac.uk)

or Dr. Darcy Bornemann (darcy.bornemann@hartpury.ac.uk)

Have other ideas and suggestions? Get in touch to discuss!